

EXHIBIT 64-B
Redacted Version of
Document Sought to be Sealed

Amy Lee
August 18, 2022 CA MDL Deposition

Time spent preparing: 11-12 hours

Discussion notes

8.17.22 Sherrie Donecker

- Salesforce

8.17.22 Tejas Varma - Sales Ops

- Nexus (Visualization tool) / Revenue data feed (RDF) (legal recognized revenue) - data warehouse we used to use

8.16.22 Sean Gahagan

8.16.22 Chad Heaton - Finance

- FB Platform -
 - Canvas apps
 - Social graph -> apps like Yelp
 - We were exploring ideas of how can we unlock more value in latter area
 - Ultimately platform vision ('make apps more social' w open graph) didn't materialize
 - How would we think about the rev opportunities?
 - High level swag - TAM, if adding value - 1%? Hypothetical. Also bottoms up estimates

8.16.22 Haim Simon - DS Manager, Viewpoints

- Made the table with the viewpoints payments information
- Wallet points are accrued for task completed. 1000 points = \$5, they can redeem reward in 1000 points increments
- Nov 2019 launch through present

8.16.22 Gal Cerf - EM - Onavo

- Insights into what users are doing on their mobile devices
- **Onavo** context
 - Was a startup FB acquired (2013) - 8 years ago
 - Before acq, collaboration to leverage the data

- Build applications (ios android) that provided a vpn service. Insight into which apps people were using -> onavo insights product - app usage insights
- Onavo was free app - value exchange was we provide vpn and they provide usage
- **FB research app -**
 - [REDACTED]
 - Applause, Centercode were vendors we used - they recruited users to use the app
 - Used similar VPN technology to onavo
 - FB research & onavo shut down - ~3-4 years ago

8.10.22 - 12-12:30pm

Ianiv Eisenscher - Viewpoints

- Viewpoints product overview
 - Strictly for internal use and policy that we will not sell this data; or share unless explicitly stated (e.g. covid, climate studies done in partnership with external research – not for monetization)
 - Off platform research tool - used for 3 primary purposes
 - 1. User research - surveys
 - 2. Understand preferences by asking them to complete tasks
 - 3. Understand usage of apps
 - iOS & Android tool - [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - Examples of programs:
 - Surveys - all diff topics - e.g. covid info awareness, how would this impact vax rates
 - Surveys to understand user preferences - [REDACTED]
 - Voice pronunciations - [REDACTED]
 - Facebook Study program [REDACTED]
- Payment model
 - Based on participation, not data sent
 - When building a survey, try to estimate how long it will take to complete the survey (**time based**)
 - **Once launched, everyone in the same country gets paid the same for completing the task.** We dont change anything on individual basis

- [REDACTED]
- Rough approach to payment levels:

- [REDACTED]
 - [REDACTED]
 - [REDACTED]

8.10.22 Andrew Grimes - Finance

- Manager - Finance team
- To get the data - query database in hive
- DB contains all invoices (paid/unpaid)
- Data comes from oracle then goes to hive where we can query
- If we have list of supplier IDs then can select invoice data assoc with supplier IDs
- [REDACTED]
- [REDACTED]
- Process for entering a PO into the system then getting it into hive...
 - Lots of funnels to get an invoice in. smart invoicing is the system that helps consolidate into oracle.
- Field definitions:
 - Invoice description, Invoice line description - whats on the invoice itself from the supplier
 - Organization code, region - these are Meta legal entities
 - Invoice date - what supplier puts on their invoice
 - Payment date, payment status flag - we do payments on certain dates
- OCR - Optical character recognition - computer program that reads the invoice puts data in system. If emailed invoice - OCR will scan attachment and pull it into the system
- Supp-connect - supplier portal that we have - suppliers can go in to view POs, payment info
- Vendor site - oracle assigns this and we can look up site information
- Quick-po - internal system code to help match system invoice with a PO
- Line-source
- Item description - whatever is on the invoice line item
- Period - month of the invoice
- Po-id - system invoice to join to other internal systems
- Assets addition (infrastructure)

Josh Singhsinsuk 8.10.22 - Data analyst - ads revenue accounting

[illegible]

8.10.22 Tony Zhang DE PC deprecation

[illegible]